

October 14th, 2025

Dear Parish Family,

I am very pleased to share some exciting news with you. The results of our recent Planning Study confirm what many of us already sensed in our hearts—**there is strong support and enthusiasm within Holy Family Parish to move forward with a Capital Campaign for our new church.**

After reviewing the study findings, **Archbishop Rozanski has given us permission to proceed**, and we are now entering the **preparation phase** of the campaign. Over the next ten weeks, we will be laying the groundwork for a successful effort—building teams, developing materials, and preparing the communication pieces that will guide us into the active phase early next year.

I know many of you are eager to contribute, and your excitement is deeply appreciated. **For now, I ask that you hold that enthusiasm until the official kickoff of the active campaign** at the beginning of the year. At that time, every household will receive detailed information packets and individual letters explaining how to participate.

This is a moment of great hope for our parish. I am so grateful for your faith, your prayers, and your ongoing commitment to the mission of Holy Family. Together, we are taking another important step toward creating a sacred home for generations to come.

With gratitude and anticipation,

Fr. Gerald Blessing

Pastor



STUDY PARTICIPANTS



102
Personal Interviews



290
Mail, online and in-pew Surveys



23%
Total Participation

STATISTICAL FINDINGS



88% of respondents personally favor a capital campaign, including **95%** of those interviewed.



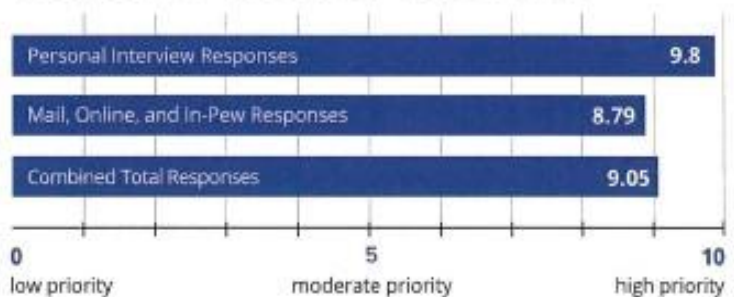
81% of respondents will make a personal gift to the campaign, including **91%** of those interviewed.



62 respondents indicated they would serve in a leadership position.



PRIORITY OF RESPONDENTS



OVERALL OBSERVATIONS

- During personal interviews, many parishioners expressed an appreciation for the small size of the parish. They feel this creates a more personal and friendly atmosphere.
- A large majority of the planning study participants agree that a new church building is needed and are eager for the construction to begin. Attending Mass in the Parish Center is fine for now, but they look forward to being back in a "real" church.
- 96% of respondents feel that they are at least familiar with the proposed plans for building a new church. They are grateful for the bulletin announcements and emails from Fr. Blessing.



FUNDRAISING POTENTIAL

- » Based upon the positive results of the planning study, the Steier Group recommends that Holy Family Parish immediately moves forward into the preparation phase of a 24-week campaign, beginning the week of October 13, 2025.
- » The Steier Group projects that Holy Family Parish will raise \$4.25 million to \$4.75 million over the three-year campaign by using the firm's recommended time frame and approach.



KEY RECOMMENDATIONS

- Finalize the church design based on feedback from planning study. Consider a tiered approach, with Tier 1 as the church without a basement; Tier 2 as the church with a partial basement; Tier 3 as the church with a full basement.
- Work with the Steier Group to develop a communications and donor relations strategy to include weekly bulletin announcements, pulpit announcements, social media and website updates, small group gatherings, parish-wide gatherings, and informational mailings.
- Review the list of potential volunteers. Personally call these parishioners and invite them to participate on the committee. Be certain to provide a description of exactly what the expectations and timeline will be.
- In addition to the volunteer committee, recruit parishioners to assist with additional campaign activities, such as planning events, helping with a phone-a-thon or assembling various mailings.
- Collaborate with the Steier Group to determine appeal amounts for each family in the parish. Once these amounts are decided, develop the best solicitation strategy for donors. Some will be contacted personally by Fr. Blessing and members of the volunteer committee, while others will be contacted by mail only.